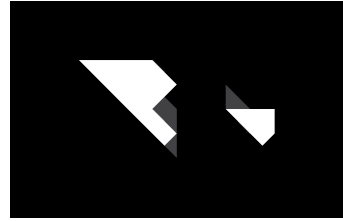


BEN LIDGARD

Phone 0418 962 346
Email hello@benlidgard.com
Web www.benlidgard.com



EXPERIENCE

April 2000 – Present

SENIOR DESIGNER / STUDIO MANAGER — *The Partnershop, Crows Nest NSW*

Responsible for art direction, design, production and management on a wide range of creative projects across print, web and desktop-based applications. Tasks involve the design and management of print projects such as identity, brochure, DM and advertising collateral to environmental signage, outdoor signage and tradeshow installations. Further areas of proficiency include website design, CD, DVD user interface design and desktop presentations and their relationship to web standards, UI/UX best practices and SEO techniques. Additional roles also consist of technical, studio and client management, particularly the scheduling, quoting and budgeting of creative projects. Demonstrated ability to manage design and production of numerous projects, from concept to completion, whilst retaining a high degree of creativity. Responsible for the mentoring and management of junior staff members and liaising with subcontractors and suppliers to ensure project delivery. Consistent proven ability to learn and utilise emerging technologies and practices. Experience in designing highly creative work whilst adhering to stringent corporate guidelines. Creative lead on various projects, including management, coordination and client liaison roles, for clients such as BP Solar, Tyco Electronics, Defense Housing Australia, Sydney University, Ipsos Australia and Sika.

Accomplishments:

- Design, management and production of several catalogues, delivering uncompromising quality whilst liaising with suppliers in both Australia and overseas.
- Creative lead, Flash design, AS3 development and interface design of multiple, highly successful Tyco catalogue presentations.
- Developed print and CD-based presentations for Ipsos tender proposals at a high creative standard within a tight deadline.
- Front end development and project management for Defense Housing.

June 1999 – April 2000

GRAPHIC DESIGNER — *Corporate Scene, West Gosford NSW*

Assisted Art Director with the design and development of large and small scale environmental signage solutions, ranging from stickers, posters and vehicle displays to shop fronts and building signage. Ability working to tight deadlines across multiple projects. Responsible for liaising with sales, production and installation departments to insure successful outcomes. Demonstrated ability to communicate with a wide range of clients including Myers, Franklins and Chemart.

Accomplishments:

- Design and production of large scale signage projects for Myers and Franklins NSW.

June 1999 – Present

FREELANCE DESIGNER

Art direction and design for print and web based projects for a wide variety of clients.
Capacity to manage production and development of creative projects.

Accomplishments:

– Design and Development of Wordpress-based blog for Department of Education.

EDUCATION

1995 – 1999

BACHELOR OF DESIGN (GRAPHIC) — *Newcastle University*

SKILLS

Proficiency with:

Adobe CS3 – CS4: Photoshop, Illustrator, inDesign, Acrobat, Flash, Fireworks,
Dreamweaver, Coda

XHTML and CSS, Web Standards and SEO

Familiarity with cross – browser and cross – platform issues

AS2-3, OOP, UI/UX Development

Experience in:

PHP, Javascript (jQuery), Wordpress, Papervision, Zinc, AfterEffects

CONTACT DETAILS

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